

REP HEADLINE# 6381012  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!  
HARRIS REPORT FROM REP

OCT17/12 11.47  
\*\*\* KUTV-TV \*\*\*

ADV # ADV. NAME ISS/NRCC-IE

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME NMRRP MEDIAASSISTANT

SALES PRSN WA- CHERYL BLAIR

ORDER # 1395983

CONTRACT # 6381012

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE 10/19

EST#3420 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/12 OCT25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT17/12 11.47

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$46,400  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 426  
AGENCY EST# = 3420

1			1035P-1135P	30		\$300.00	10/19	10/19	1		FRI	1
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PROGRAM : D LETTRMAN  
CON COM1: D LETTRMAN

2			500A-530A	30		\$300.00	10/19	10/19	1		FRI	1
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PROGRAM : 2 NEWS AT 5AM  
CON COM1: 2 NEWS AT 5AM

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3			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1 : 2 NEWS AT 530A	30	bl	\$500.00	10/19	10/19	1		FRI	1
4			600A-700A PROGRAM : 2 NEWS AT 6AM CON COM1 : 2 NEWS AT 6AM	30	✓	\$1,250.00	10/19	10/19	1		FRI	1
5			900A-1000A PROGRAM : LETS DEAL CON COM1 : LETS DEAL	30	✓	\$500.00	10/19	10/19	2		FRI	2
6			900P-1000P PROGRAM : BLUE BLOOD CON COM1 : BLUE BLOOD	30	✓	\$2,500.00	10/19	10/19	1		FRI	1
7			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM	30	✓	\$4,000.00	10/22	10/22	1		MON	1
8			1035P-1135P PROGRAM : D LETTRMAN CON COM1 : D LETTRMAN	30	1000	\$300.00	10/22	10/22	2		MON	2
9			1200N-100P PROGRAM : 2 NEWS AT NOON CON COM1 : 2 NEWS AT NOON	30	✓	\$500.00	10/22	10/22	1		MON	1
10			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1 : 2 NEWS AT 5AM	30	✓	\$300.00	10/22	10/22	1		MON	1
11			500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM	30	✓	\$1,500.00	10/22	10/22	1		MON	1

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<del>12</del>			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1 : 2 NEWS AT 530A	30	✓	\$500.00	10/22	10/22	1		MON	1
<del>13</del>			900A-1000A PROGRAM : LETS DEAL CON COM1 : LETS DEAL	30	✓	\$500.00	10/22	10/22	2		MON	2
<del>14</del>			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM	30	✓	\$2,500.00	10/20	10/20	1		SAT	1
<del>15</del>			500P-600P PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM	30	✓	\$750.00	10/20	10/20	1		SAT	1
<del>16</del>			800P-900P PROGRAM : CRIMTME SA CON COM1 : CRIMTME SA	30	✓	\$1,250.00	10/20	10/20	1		SAT	1
<del>17</del>			900P-1000P PROGRAM : 48HR MSTRY CON COM1 : 48HR MSTRY	30	✓	\$1,500.00	10/20	10/20	1		SAT	1
<del>18</del>			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM	30	✓	\$4,000.00	10/21	10/21	1		SUN	1
<del>19</del>			1035P-1135P PROGRAM : TALKIN SPORTS CON COM1 : TALKIN SPORTS	30	✓	\$750.00	10/21	10/21	1		SUN	1
<del>20</del>			1035P-1135P PROGRAM : D LETTRMAN CON COM1 : D LETTRMAN	30	1000	\$300.00	10/25	10/25	2		THU	2

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<del>21</del>			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1 : 2 NEWS AT 5AM	30	✓	\$300.00	10/25	10/25	1		THU	1
<del>22</del>			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1 : 2 NEWS AT 530A	30	✓	\$500.00	10/25	10/25	1		THU	1
<del>23</del>			600A-700A PROGRAM : 2 NEWS AT 6AM CON COM1 : 2 NEWS AT 6AM	30	✓	\$1,250.00	10/25	10/25	1		THU	1
<del>24</del>			900A-1000A PROGRAM : LETS DEAL CON COM1 : LETS DEAL	30	✓	\$500.00	10/25	10/25	2		THU	2
<del>25</del>			1035P-1135P PROGRAM : D LETTRMAN CON COM1 : D LETTRMAN	30	1000 ✓	\$300.00	10/23	10/23	1		TUE	1
<del>26</del>			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1 : 2 NEWS AT 5AM	30	✓	\$300.00	10/23	10/23	1		TUE	1
<del>27</del>			500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM	30	✓	\$1,500.00	10/23	10/23	1		TUE	1
<del>28</del>			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1 : 2 NEWS AT 530A	30	✓	\$500.00	10/23	10/23	1		TUE	1
<del>29</del>			600A-700A PROGRAM : 2 NEWS AT 6AM CON COM1 : 2 NEWS AT 6AM	30	✓	\$1,250.00	10/23	10/23	1		TUE	1

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30			900A-1000A	30	✓	\$500.00	10/23	10/23	2		TUE	2
			PROGRAM : LETS DEAL CON COM1: LETS DEAL									
31			1000P-1035P	30	✓	\$4,000.00	10/24	10/24	1		WED	1
			PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM									
32			1035P-1135P	30	✓	\$300.00	10/24	10/24	2		WED	2
			PROGRAM : D LETTRMAN CON COM1: D LETTRMAN									
33			1200N-100P	30	✓	\$500.00	10/24	10/24	1		WED	1
			PROGRAM : 2 NEWS AT NOON CON COM1: 2 NEWS AT NOON									
34			500A-530A	30	✓	\$300.00	10/24	10/24	1		WED	1
			PROGRAM : 2 NEWS AT 5AM CON COM1: 2 NEWS AT 5AM									
35			530A-600A	30	✓	\$500.00	10/24	10/24	1		WED	1
			PROGRAM : 2 NEWS AT 530A CON COM1: 2 NEWS AT 530A									
36			900A-1000A	30	✓	\$500.00	10/24	10/24	2		WED	2
			PROGRAM : LETS DEAL CON COM1: LETS DEAL									
37			900P-1000P	30	✓	\$6,000.00	10/24	10/24	1		WED	1
			PROGRAM : CSI CON COM1: CSI									

OCT/12 46400.00 CONTRACT TOTAL 46400.00  
 TOTAL SPOTS 45

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$128,888 KUTV 36% KTVX 11% KMYU 0% KSL 17% KSTU 34% KUCW 0% KJZZ 2% KCSG 0%

SVC- NSI  
 DEMOS- RA35+\*